

Louise Brook Creative

Fine Art Artist



Artist Bio

Louise Brook is a multidisciplinary artist, based on the Northamptonshire / Oxfordshire border in the UK. Having developed two distinct areas of specialism and portfolios (abstract and wildlife) she split her business in 2023 to better serve her clients and customers.

Louise Brook Creative represents the abstract side of her practice in which she uses layers of acrylic paint and mixed media to create rich texture and visual interest, whilst inviting the viewer on a journey to explore a contemporary narrative or more complex overarching theme. Since moving out of London to focus solely on her artistic career her work has continued to evolve and these bold, exciting abstract works have become her predominant focus.

Louise describes her inspiration as a broad, natural curiosity, combined with a love of nature. Ideas are drawn from an exciting variety of sources ranging from current affairs to academic research, as well as the natural surroundings which she is passionate about preserving for future generations. Using storytelling and discovery, Louise creates an accessible narrative with the intention to inform and intrigue, sparking interest, curiosity, and conversation. Recent achievements include being a Highly Commended Finalist in the Society of All Artists Artist of the Year Award 2024, Longlisted for the Visual Artist's Association Artist of the Year Award 2024 and 2023 and the Longlisted in the Visual Arts Open 2023. She has also been awarded a place on the prestigious 2024 New Platform Art Professional Development Programme.

Artist Statement

The ideas I explore through my art reflect a thirst for knowledge and a natural curiosity that has been with me my whole life. I am fascinated by complex topics, by progress and by stark juxtapositions. Recent themes have included time, the cost-of-living crisis, biodiversity loss, and the startling way in which human intelligence has evolved. Storytelling, discovery, and the element of surprise bring me joy and motivate me to create. My creativity is inquisitive and the intention of my work, like the composition, is multifaceted. I aim to create pieces which are striking from a distance and demand closer inspection. What may seem simple on the surface reveals surprising, intricate details, gorgeous texture and a compelling narrative woven through the layers of the piece. The purpose is to surprise and delight, to challenge and question and to leave the viewer informed yet intrigued sparking interest, curiosity, and conversation.

My artistic process is constant dance between the intuitive and the intentional. I work predominantly with acrylics and mixed media, which allows me to create depth and interest through rich layers and textural detail. I deliberately start each collection of works without a set theme in mind, building the surface, adding layers, and developing texture. Through this process a subject will emerge — a topic that I am drawn to, current affairs, or simply an idea that keeps returning; from this point onwards, the artistic process progresses with this in mind. The collage materials I use are a vital part of my work; I carefully research and select pieces to illustrate my chosen theme. Working iteratively, much will get covered up during the creative process, more will be added in later layers. This approach of addition and subtraction, a back-and-forth journey through the painting, is something that really excites me; I don't fear change within the artistic process, it often surprises me and gives the viewer tantalising glimpses of the narrative and artistic journey behind the piece.



Artist CV

Contact Details:

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Job Title: Fine Art Artist

Social Media: https://www.instagram.com/louisebrookcreative

https://www.facebook.com/louisebrookcreative

Gallery Representation:

Influx Gallery, Notting Hill, London

Full Artist Representation, March 2023 to present.

Church Lane Gallery,

Director & Finance Officer June 2022 to June 2024. Resident Artist, May 2021 to June 2023.

Woodbine Art, Middleton Cheney

Resident Artist, August 2021 to present.

Education:

Largely self-taught, Louise is highly motivated to learn new skills, investing in specific training to explore different approaches and mediums and taking advantage of online learning opportunities. Examples of these include a stARTs Abstract course (Judy Woods), Collage Kickstart (Catherine Rains) and Watercolours (Rachel Cronin).

Louise has just been accepted onto the 2024 New Platform Art Professional Development Programme. This prestigious programme is an unparallel opportunity to learn about the business of being a professional artist, work and network with like-minded peers, receive guidance from industry experts (through seminars, one to one sessions and mentoring) and have opportunities to display in exciting commercial spaces. Louise is looking forward to making the most of this opportunity to take her career to the next level.

Awards:

Society of All Artists, Artist of the Year 2024 – Highly Commended Finalist, July 2024 Visual Artists Association Artist of the Year Award 2024 – Longlisted, May 2024 Visual Art Open 2023 – Longlisted, July 2023 Visual Artists Association Professional Artist Award 2023 – Longlisted, July 2023 Artist of the Month @ Influx Gallery – Honourable Mention, July 2023

Exhibitions:

2024:

NATURA Exhibition @ Daku Coffee – Kensington, London. 18th March to 30th June 2024 Northants & Rutland Open Studios – Spring Show, Lamport Hall, Northamptonshire. February 2024. Perpetual Exhibition @ Influx Gallery – January 2024 - present 2023:

Solo Exhibition, Transitions @ Influx Gallery - August 2024 to present.

Stratford-Upon-Avon Arts Society - Summer Exhibition; 16th -27th August 2023

Influx Gallery - Odyssey Exhibition; 4th June 2023 to present

The Holy Art Gallery, London - The Art of Existence Exhibition; 10th - 19th February 2023

Fusion Art, International Juried Online Exhibition - 8th Annual Colorful Abstractions; 7th January – 7th March 2023 **2022**:

Espacio Gallery, London - TERRA Exhibition; 19th to 23rd October 2022



Other PR:

Cherwell Lifestyle - Full Page Editorial, April 2023 Artists Closeup Magazine - Half page feature, February 2023

Career History:

Louise has had a steady stream of commissions and sales (including originals and art merchandise). She has an established social media presence and ecommerce website. Louise held the position of Director and Finance Officer of Church Lane Gallery (Banbury) for two years, overseeing the artistic and strategic direction of this vibrant artists' cooperative. She is a member of the Visual Artists Association (VAA) and the Society of All Artists (SAA).

Still relatively early on in her artistic career, Louise's focus is now building on these early successes, actively seeking more widespread gallery and exhibition experience. This has quickly started to come to fruition as evidenced by her increasing exposure. For the latest news and updates please see www.louisebrookcreative.com.

